

MINORITY ENTERPRISE DEVELOPMENT WEEK CONFERENCE

September 24 - 27, 2012 • Omni Shoreham Hotel • Washington, DC

30th ANNIVERSARY NATIONAL MED WEEK CONFERENCE PUBLIC MEETING

"Job Creation in America: Build it Here. Sell it Everywhere"

Wednesday, June 20, 2012 Time: 1:00 – 3:00 PM

U. S. Department of Commerce

14th & Constitution Avenue - Room 6029 – 6nd Floor

AGENDA

Introduction of MBDA's Executive Staff

Welcome Remarks

- I. Purpose of Meeting
- II. Background of MED Week
 - a. History
 - **b.** Past Participants
- III. 2012 MED Week Conference Information
 - a. Registration
 - b. 2012 Website
 - c. Marketing MED Week to Private Sector Suppliers (database)
 - d. Other
- IV. 2012 MED Week Conference
 - a. Conference at a Glance (See attached)
 - b. Speakers/Panelists Suggestions
- V. Business to Business Expo (Domestic and International) One Day format
- VI. Sponsorship Activities (Year-to-Date Status)
- VII. MED Week Awards Program
 - a. Nominations Due Date: July 2, 2012 (Five Awards)

VIII. Closing Remarks



